



The kick-off meeting was held on April 29, 2021 via Zoom videoconference with the Coastal Lakeshore Economy and Resiliency program (CLEAR) Wayne County Steering Committee members, NYS Department of State (DOS) and Department of Environmental Conservation, and the Consultant Team (Ramboll and Elan). The Agenda included an overview of the CLEAR program by DOS, the project scope and schedule, a discussion with the Steering Committee regarding their roles and responsibilities, and critical project tasks that the Consultant Team is seeking feedback on. Discussion focused on initial questions and ideas related to identifying assets, CLEAR initiative goals, the methodology for developing and implementing final CLEAR plans, and identifying funding sources for eventual CLEAR actions/recommendations.

## Attendees:

Mr.	Jason	Haremza	Genesee Finger Lakes Regional Planning Council
Mr.	Brian	Pincelli	Wayne County Planning Department
Mr.	David	McDowell	Village of Sodus Point
Ms.	Lynn	Chatfield	Town of Wolcott
Mr.	Phillip	Eygnor	Town of Huron
Mr.	Frank	Robusto	Town of Ontario
Mr.	Kristy	Fowler	Pier 53 Fowler Marinas and restaurant
Ms.	Lindsey	Gerstenslager	Wayne County Soil & Water Conservation District
Mr.	David	Klein	The Nature Conservancy
Mr.	Chris	Bauer	NY Department of State (DOS)
Ms.	Nancy	Martel	DOS
Ms.	Karen	Catcher	DOS
Ms.	Beth	Geldard	NY Department of Environmental Conservation (DEC)
Ms.	Bernette	Schilling	DEC
Ms.	Lisa	Nagle	Elan
Ms.	Laura	Lourenco	Elan
Ms.	Julie	Conroy	Ramboll
Ms.	Jen	Olivo	Ramboll
Mr.	Paul	Romano	Ramboll

## Meeting Summary

1. Introductions - round table - lead by Chris Bauer, DOS
  - a. Committee attendees
  - b. DOS: Nancy, Karen
  - c. Consultants: Elan, Ramboll
2. Chris: CLEAR Intro: strategies, vision, goals
3. Chris: Roles and responsibilities of steering committee, DOS, consultant team. Meetings will be virtual until we hear otherwise regarding COVID limitations. Steering Committee (SC) role: looking for ideas, project guidance, support engagement & attend events. Monthly meetings - regularly scheduled.
4. Scope and Schedule overview – Julie Conroy, Ramboll. The CLEAR project is slightly different than the Resiliency and Economic Development Initiative (REDI) project. REDI was introduced as a platform for engaging municipalities in identifying and addressing their priority infrastructure needs; while CLEAR will focus on broader community engagement and long-term visioning for resilience. The scope of the project includes the following key tasks:



- a. Preparing Community profiles for each region to ensure the CLEAR plans build from existing planning and implementation processes;
  - b. Presentation of Projections, Discussion of Precedents and Development of Community Vision for each region to identify the major anticipated future changes, forces, and stressors;
  - c. Identification of Long-Term Goals, Strategies, Projects to direct resilient future development and investment along the areas impacted by flood and erosion;
  - d. Asset Inventory and Risk Assessment via a rigorous analysis of identified community assets to determine the greatest vulnerabilities and opportunities for improved resiliency;
  - e. Needs and Opportunities Assessment that profiles opportunities for resilience and economic growth over the short, medium, and long-term projected changes;
  - f. Project Descriptions that are recommended for resilience purposes, which summarize all the pertinent information needed for shoreline protection; and
  - g. A CLEAR plan for each region that includes information from each task and provides municipal and regional leaders with a plan of action for implementing recommended projects and regulatory changes.
5. Public Engagement Plan (PEP) overview – Laura Lourenco, Elan. Public engagement is critical to the success of the program. The PEP includes a description of project tasks, public events/activities, and identified needs for stakeholder feedback. The Consultant Team (the Team) is looking for feedback on included engagement activities and outreach materials. An online survey has been established to solicit SC feedback.
6. Look & Listen Tour – Jennifer Olivo, Ramboll
- a. Ideally, we would do the Look and Listen Tour (the Tour) in person and view risk areas with the SC. However, this one will have to be virtual due to COVID limitations. The Team has been looking for ways to ensure that the Tour will include active participation – mirroring what would be done in person. Jen presented an online poll question to the SC: how many were involved in, or are knowledgeable about, the previous REDI project. Results: 85% participated, 10% did not, 5% were unaware of the project.
  - b. What is the Team looking for during this Tour?
    - i. Information on all regional and community-based "assets" in the risk area = built or natural environment (e.g. barrier bars), socio-economic functions, critical infrastructure (e.g. pump stations); as well as and/or cultural/historic or other assets that would adversely affect social, econ, or environmental functions if they were impacted by high water levels and flooding.
    - ii. Knowledge about your communities to ensure that the community profiles developed for each Region and municipality are accurate and truly provide a wholistic reference point for resilience planning (e.g., all topics: environ, socio-econ, development).
  - c. The Tour format: Look = viewing the region and risk areas via online mapping tools and imagery; Listen = the Team will hear from the SC regarding key assets at risk.
  - d. Follow-up: The Team is planning a workshop to be held shortly afterward to discuss identified risks in depth with the SC.
  - e. **Note:** Please feel free to send any information ahead of time. However, we do hope to have several SC members participate in the Tour.
7. Next Steps – Lisa Nagle, Elan:
- a. SC members to complete the questionnaire.



to collect feedback on the draft PEP and at-risk assets. **Note:** There may be other channels the Team could use for engagement (e.g. community group posts) and networks we should reach out to, so please provide that feedback for your communities. We also would really like to know whether there are underserved members of the community and how to reach (e.g. agricultural groups). Please also let us know if there are other key stakeholders that we should reach-out to.

- b. Please participate in the virtual L&L Tour on **May 18 from 10:00-11:00 am**, which all SC members will be invited to by the Team soon.
  - c. Please participate in the next virtual SC Meeting on **May 25 from 10:00-11:00 am** and note that we intend to schedule other SC meetings at this time each month.
  - d. The Team is also planning a public engagement event in June, so stay tuned for that information to come.
8. SC Discussion & Q/A:
- a. Q: Are you asking for assets from the SC or is the Team going to show us the assets they've identified for us to provide feedback on? A: The Team will pre-populate the map with assets from REDI but we're really looking for the SC to fill in the gaps. The survey response is important and will be included in the map, yet feedback during the LL event is very important. We will go over the revised list after the Tour with the SC as a group.
  - b. Q: Can you say more about the nature of the planning process - what may be some specific outcomes? How to the regional planning efforts (e.g. REDI) be connected to municipal efforts? A: (Chris) a number of both regional and local strategies will be developed such as regulatory/zoning changes that will best allow for long-term resilience strategies to be implemented. Projects as well such as blue-green infrastructure and restoration will be suggested.
  - c. Q: Can you clarify the resilience goals and objectives? What will be in the CLEAR plan? A: Yes, we will share these goals and objectives for the planning process as stated in the project guidelines. details from guidance document.
  - d. Q: Are we looking at both public and private assets? A: Yes.
  - e. Q: Where do we anticipate project funding coming from? A: A variety of sources will be identified such as state LWRP planning/implementation, and other grant funds, CFA. It depends on nature of the project.
  - f. There could be a funding connection between CLEAR and the all-county Hazard Mitigation planning effort (FEMA) or even the Empire State Development program.

Presentations & meeting summaries will be posted on the CLEAR website after all regions have had their committee meetings.